



ContentSmart Media Player

Planar® ContentSmart™ is a Full-HD 1080p digital signage media player featuring ContentSmart Software for easy-to-design digital signage content. The media player features 4GB of memory storage with internal day/time/clock scheduling. Once a playlist is exported to the media player via the built-in Wi-Fi, LAN or USB options, the Planar ContentSmart Media Player is completely self sufficient.

Planar ContentSmart Software application allows users to create digital signage content using existing assets like video, images, PowerPoint and music. Using the pre-built templates, simply click and drag content into each zone within the template, then export the playlist to the Planar ContentSmart Media Player.

With the Planar ContentSmart Media Player, Planar offers a simple and easy way to manage, monitor and design digital signage messaging. ContentSmart will help you deliver the right message to the right audience at the right time.

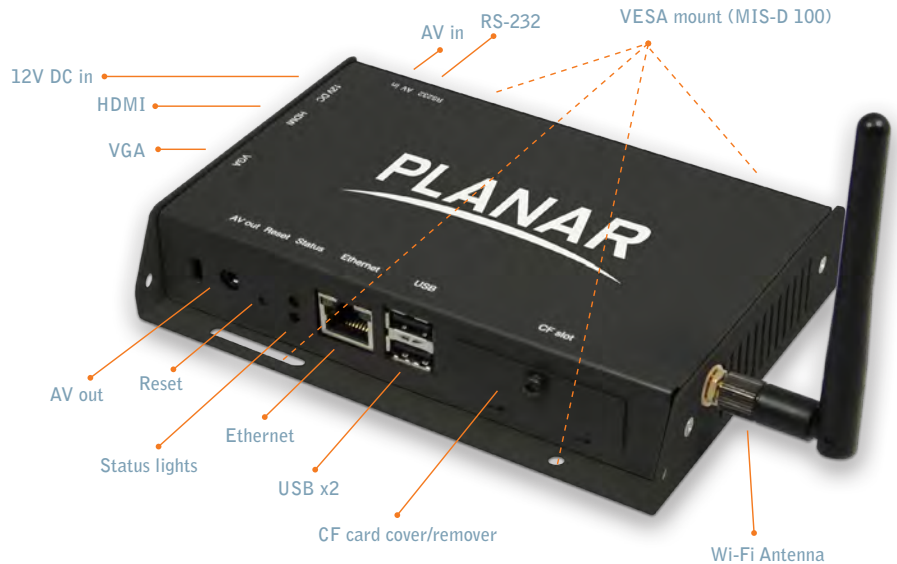
HARDWARE KEY FEATURES

- Full-HD 1080p
- Solid state, no moving parts to wear out
- Small form factor with low power consumption
- Non-PC based: no maintenance or downtime
- Internal time clock for scheduling playlists
- Self sufficient, non-web dependant
- 4GB internal memory
- CF card slot for additional memory options
- Built-in Wi-Fi connectivity
- Integrated audio and video output via HDMI
- A/V in/out for live external video input
- Multiple 3rd party software solution compatibility
- RS232 for on/off control
- 24/7 tech support

SOFTWARE KEY FEATURES

- Software is free with all ContentSmart media players
- Easy-to-use built-in signage templates
 - 13 standard templates
 - 7 HTML5 Smart Widget templates
- Supports PowerPoint
- Supports repeat Looping or Weekly scheduling options
- Supports full screen portrait or landscape mode
- Supports Video Input sequence in playlist scheduling
- Supports GPIO/buttons layout
- Schedule video display on/off
- Auto detect player's IP, MAC address
- Supports MP3 scheduling
- Firmware upgrade wizard

PLANAR CONTENTSMART MEDIA PLAYER OVERVIEW



PLANAR MP-3450 SPECIFICATIONS

PLANAR MP-3450 SPECIFICATIONS	
Model Name	MP-3450
Part Number	997-6894-00
Features	Full-HD 1080p solid state media player with ContentSmart Digital Signage Software. An easy-to-use application that allows you to create digital signage content using existing assets (video, images, PowerPoint, music).
Dimensions (W x H x D)	6.1" X 1.1" X 4.5" (156mm X 29mm X 115mm)
Weight	0.76 lbs. (.0347 kg)
Certifications	CE/FCC/RoHS
Warranty	3-Year Customer First™ Warranty featuring FREE 2-Day Advance Replacement and 90 days on accessories.
Power Consumption (Typical)	10W
AC adapter	12V DC 1.5A max.
Local Storage	4 GB flash memory (approx. 90 minutes of 1080p video @ 5Mbps)
Accessories Included	3.5mm to RCA x3 A/V cable, Ethernet Cable, WLAN antenna, RS-232 cable (Rj11-to-DB9 male)
Connections	HDMI, VGA, Ethernet, USB x2, WLAN (Wi-Fi), AV in, AV out.
Mounting	VESA MIS-D 100 compatible flange
Operating humidity range	5 -85% @ 40°C non-condensing
Operating Temperature	0 to 40°C
Software Configuration	Planar ContentSmart Software (included)
Operating System	Linux

***Weight and dimensions are approximate. Specifications and design are subject to change without notice. This product may be subject to export control regulation.

For more information

To learn more about the Planar ContentSmart Media Player by Planar Systems, call 503-748-1100 or visit www.planar.com/contentsmart.



When image experience matters.

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