

# VSGi Cloud Services

**VSGi Cloud Services** provide customers with an end-to-end hosted solution for video system deployment, management, bridging, gateway, and network services. VSGi Cloud Services enable organizations to focus on core competencies, rather than investing time and resources into managing video operations, hosting, or networks.

As an organization's video strategy, adoption, and usage evolve, management of video resources can become extremely complex and costly, making it difficult to justify or see ROI. As a result, more organizations are choosing to leverage experienced managed service providers to host some or all of their video infrastructure, network, and multipoint video calls.

As an experienced managed service provider, VSGi can provide the network connectivity and infrastructure components necessary to enable internal and external multipoint telepresence calls, streaming, recording, and more. VSGi Cloud Services allow organizations of all sizes to easily and instantly adopt and scale telepresence quality video.

VSGi Cloud Services are offered as bundles, custom, or a la carte. Depending on your needs, we will work with you to determine the right solution for your organization.

## **Benefits of VSGi Cloud Services:**

- Reduce CAPEX & OPEX
- Expert Management of Infrastructure, Network, and Services
- Faster Installation, Delivery & Deployment
- Easily & Instantly Scale Organization Wide
- Increased Adoption & Usage drives ROI
- Completely customizable (Video as a Service)

# VSGi Cloud Services

## Managed Bridging, Gateway, & Network Services

**Video Bridging & Gateway Services** offer full service multi-point conferencing capabilities. Whether you need to bring together 5 sites or 25 sites, a mix of IP or ISDN, our experienced video bridging professionals are available 24 x 7 x 365 to help you coordinate, schedule, launch, record, and archive your next Video Conference.

**The VSGi Video Network** delivers the most robust and flexible IP network for carrier-grade Video Conferencing & Telepresence Systems. Our dedicated IP network circuits can be provisioned as video only, data only, or converged (any combination of voice, video and data). We offer flexible bandwidth options, dedicated IP ports, reservation based & on-demand gateway options, and industry leading support of the VSGi VNOG (VSGi Network Operations Center) 24 x 7 x 365.

## Colocation Services

**Colocation Services (Hosting)** offers customers the option of physically installing their video infrastructure at a VSGi data center, built on a secure, redundant, and reliable video network. VSGi's team of experienced Certified Video Engineers install, monitor, and manage your equipment for you. Additionally, Colocation Services reduce the strain on your premise based network while lowering the cost of managing and delivering a video network to your employees.

Included with Colocation Services, VSGi will provide Rackspace, Power, Cooling, Cable Management, Customer Support, Fire Detection & Suppression, Physical Security, Disaster Preparedness (Flood, Earthquake, etc) and much more.

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## Managed Video Services

**VSGi Managed Video Services** offer customers the ability to roll out a Hosted Desktop & Mobile Video Solution or a Video Content Management Solution to their entire organization without investing in any infrastructure. **VSGi Hosted Desktop Video** offers a standards based video software solution to provides telepresence to desktops, laptops, and mobile phones and tablets - and it's easily integrated with existing 323 systems and SIP endpoints.

The **VSGi Video Content Management Solution** allows customers to streamline the processes, devices and technology required to produce and distribute media effectively over VSGi hosted IT infrastructure. It is a completely automated, end-to-end platform to support the complete content lifecycle of all video assets regardless of source or format – from the point of enterprise video capture, to portal-based viewer access, to video content management and administration, to controlling the delivery and expiration of rich media across the VSGi network.

## Video as a Service (VaaS)

**Video as a Service** offers customers a completely customized managed video solution which combines any or all of the following: hosting, bridging, gateway, network services, maintenance, and integrated room services, for a monthly fee. VaaS is available to customers with or without their own infrastructure. VaaS is an ideal option for organizations that:

- Do not have full time, in-house video experts on staff
- Do not want to invest in costly infrastructure
- Need the ability to conduct multipoint conferencing
- Have or need a mixture of infrastructure and hosted services
- Have complex / blended / custom video needs

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## Why Should You Consider VSGi Cloud Services?

There are many reasons to consider moving your video infrastructure, network, and services to the cloud, several of which are outlined below.

**Staffing / Expertise** - For video systems and networks to operate at optimal levels, they require management by video engineers with expertise, experience, and certifications. Let VSGi certified video experts manage your video deployments for you, so you don't have to.

**Reduce Capital Expenditures** - Your organization can dramatically reduce its financial investment in video by only purchasing endpoints and / or desktop user licenses and leveraging our hosted infrastructure for a low monthly fee.

**Scalability** - The VSGi Data Center provides a secure, redundant, and scalable video solution. Whether your organization has plans to expand its video deployment or not, rest assured that our solutions offer you the flexibility to grow as quickly as you'd like.

**Future Proofing** - VSGi Cloud Services offer customers a low risk, low investment video deployment with built in access to the newest, most up to date video infrastructure (with no upgrade cost to the customer).

**Complex Deployments** - Some video deployments are more complex than others. Depending on your specific application, you may want to consider remote hosting and / or management of your video infrastructure and services.

Whatever your reasons for moving to the cloud, having served more than 8,500 customers in over 20,000 locations, trust that VSGi has the experience and expertise to manage your video deployment end-to-end.