

Polycom[®] RPX™ 200 and 400 Series

The RealPresence™ Experience

Features and Benefits

Environment

Feature	Benefit	Advantage (Differentiate)
Free standing, modular, integrated luxury environment	<ul style="list-style-type: none"> • Simple and rapid assembly at the location • Minimal or no facility costs • Easy to use luxury meeting place you would expect in the finest establishments 	<ul style="list-style-type: none"> • No permits for installation (on-site assembly not construction) with the ability to relocate it as needed. • Minimal or no integration worries, is pre-tested – it just works!
Acoustically and optically tuned	A quiet comfortable controlled environment organized and designed so that sitting anywhere in the room one can easily hear and be heard, as well as see, and be seen in full size and in correct proportion	The use of acoustically treated walls, floors, and ceiling/lights combined with integrated camera and audio technology provide an unmatched meeting place across geography - without adjustments as if in a face-to-face meeting
Studio quality lighting	<ul style="list-style-type: none"> • Everyone and every object in the room are highly visible and clearly in focus. - Lighting on both sides is the same and balanced adding to the RealPresence feeling across distance • Light temperature and color are optimized for video conferencing and multi-media 	<ul style="list-style-type: none"> • Never have to adjust back lighting, worry about sitting in a shadow or straining to see people or objects. • Colors are rich and life-like while bringing out the natural skin tones of people anywhere in the room
Multi-purpose	<ul style="list-style-type: none"> • Use as a training room, conference room, board room, or the highest quality RealPresence conferencing environment 	<ul style="list-style-type: none"> • Broader room usage provides better return on investment. • Seating not limited • Not restricted to TelePresence studio use
Immersive and symmetrical	Natural communication between individuals or teams with excellent sensory surround effect in a comfortable luxury room with a strong sense of RealPresence between the near and far end parties	Faster decision making, time to market, less team travel, ease of operation



Small to large seating capacity	Flexibility is key and is based on space and application not technology limitations	Audio, video, technology and room environment are designed for person-to-person or more importantly team-to-team calls of up to 28 people and is only restricted by the space available. Thereby, increasing the usability of the space, reducing travel, and maximizing return on investment
RealPresence	<ul style="list-style-type: none"> • A true feeling of having a presence in the same room as the far end person or team. • Allowing natural and life-like awareness in a live setting without technology getting in the way. • See and hear everything as you would in a face-to-face meeting 	<ul style="list-style-type: none"> • The Polycom RPX provides a unique eye-to-eye contact technique along with the left to right perspective and proportion enabled through patented technology and processes for a full rich experience. The result is a significant increase in usage, faster knowledge transfer, and improved decision making at all levels

Video

Feature	Benefit	Advantage
EyeConnect™	<ul style="list-style-type: none"> • People and objects are full size are always in view and in the correct proportion • Individuals on both sides of the communication look at each other directly not at a camera or at a smaller picture on a monitor across the room • Greatly enhanced personal one-on-one connection and rapport even when talking to one individual in a large team 	<ul style="list-style-type: none"> • More effective meetings, closer relationships, increased knowledge transfer, improved trust provided through patented processes and techniques allowing the technology to disappear • The camera placement is embedded into the screen and the technology is designed to eliminate the need to move the camera for any person in the room
Standards-based	<ul style="list-style-type: none"> • Based on Polycom VSX™ 8000 industry leading codec allows communication with any H.323 video conferencing 	<ul style="list-style-type: none"> • Not limited to proprietary protocols and can communicate to systems beyond those that are of the



	<p>system</p> <ul style="list-style-type: none"> • Allows expansion and connection to other industry trends for collaborative conferencing • Full integration of audio and video in seamless operation 	<p>same model</p> <ul style="list-style-type: none"> • Allows the customer to profit from present and previous work Polycom has completed with strategic partners in the world of telephony based and Presence based collaboration
Polycom VSX 8000 codecs	<ul style="list-style-type: none"> • Best video codec on the market today • Full integration with the Polycom Vortex[®] (Automatic Mic / Matrix Mixer with Echo and Noise Cancellation) provides simplicity of use and superior sound quality. Uniquely integrated with Polycom SoundStation VTX 1000[®] conference phone for a powerful sensory surround experience and full conversation ability without clipping • Allows voice and video participants to share content during a video call cable free • Provides a true TV like visual experience 	

Audio

Feature	Benefit	Advantage
Polycom Vortex EF2280	<ul style="list-style-type: none"> • Top of the line automatic Mic / Matrix mixer with echo and noise cancellation) fully integrated with the Polycom VSX 8000 and Polycom SoundStation VTX 1000 provides simplicity of use and superior sound quality 	<p>Full Polycom system tested and packaged ensures full integration with one vendor to contact for assistance. Best sound quality in the market.</p>
SoundStation VTX 1000	<ul style="list-style-type: none"> • Revolutionary voice quality and clarity from up to 20-feet away in a tabletop conference telephone. Integrated Polycom Vortex Audio system expands 	<ul style="list-style-type: none"> • Enables you to speak naturally so those on the remote end of the call can hear you clearly – leading to increased productivity, faster



	<p>the use of the room to a full conference room for voice calls or Web conferencing</p> <ul style="list-style-type: none"> • As the world's first high-fidelity, wideband conference phone, the SoundStation VTX 1000 covers the full range of the human speech spectrum, making every voice, word, and syllable crystal clear – you'll think you were all in the same room! It's like going from black-and-white to color TV 	<p>decision making, a greater competitive advantage, and much happier conference call participants</p> <ul style="list-style-type: none"> • No more shouting into the phone • No more huddling around the phone • No more, "I didn't hear that". • Able to use in conjunction Web Conferencing for those special non-video presentations or discussion.
Integrated ceiling mics	<ul style="list-style-type: none"> • No wires on the desk top and superior sound pick up from any seat in the room 	

Operational

Feature	Benefit	Advantage
Lower cost of ownership	Higher seating capacity, lowest/no facility costs, no permits, largest viewing screen, lower bandwidth requirements, highest solution overall performance in a luxury sensory surround environment, 24 x 7 remote management of the room – all competitively priced	Lower total cost of ownership at time of purchase and operationally thereafter. Up to 30% savings over the competition
Unlimited multipoint	Crisp, clear, and immediate connection point-to-point, or multipoint to 2,3,4,5...or as many sites as you wish regardless of speed, ISDN or IP. Integrates well into any H.323 environment	Not limited to point-to-point calling or a maximum of three multipoint sites. Connection any where, any time to as many locations as you need gives you the freedom to run your business more efficiently and communicate faster



Web and Data Collaboration

Feature	Benefit	Advantage
People+Content™ IP	<p>Share content in a video conference over an IP network connection from any seat in the room.</p> <ul style="list-style-type: none">• Simple easy to use software tool allows presenters in a video conference to show Content (PowerPoint slides, Excel spreadsheets, engineering drawings, Visio drawings, or any other laptop material) during a video conference so that all participants can see the information	Quick and easy knowledge transfer

